

2020-2021 Annual Report



WHAT WE DO

TODAY, DETERMINES TOMORROW

Give. Advocate. Volunteer.



Mission: To advance the common good in Onslow County by focusing on the building blocks for a good life - education, income, and health, and create long-lasting changes by addressing the underlying causes of community problems.

LIVE UNITED

Dear Friends,

Together, united, we can inspire hope and create opportunities for a better life for all in Onslow County. United Way of Onslow County is our community in action. **Founded in 1955**, for over **66 years**, the United Way has mobilized resources and leadership to help build a stronger community. United Way works together with individuals, businesses and organizations to build relationships, gather and share information, identify the most important issues and act on their root causes. This work requires a variety of action steps: conducting research, raising money, helping agencies focus their efforts, educating public officials and encouraging everyone to get involved.

United Way of Onslow County works in our community to improve the quality of life for local citizens, friends, and neighbors. We thank all who donated to surpass our financial goals, attended our annual events, volunteered with Hurricane Florence efforts, and worked tirelessly in our community to make a difference in the lives of others.

By focusing on **Education, Health, and Financial Stability**, United Way encourages self-sufficiency and enhanced quality of life. We live our organizational values of integrity, diversity, excellence, accountability, leadership and solutions each day. Together with 12 nonprofit partners, 9,026 volunteers and over 1,000 donors, we funded 18 community-based health and human service programs to positively impact thousands of lives each year in Onslow County.

United Way of Onslow County is dedicated to our mission to unite people and resources to build a stronger community. In the last decade, United Way of Onslow County has raised and invested well over **\$2 million** in our community with the ultimate goal of higher quality of life for all.

Live United,

Tara Young

TARA YOUNG
Board Chairman

Raquel Painter

RAQUEL PAINTER
President/Chief Professional Officer



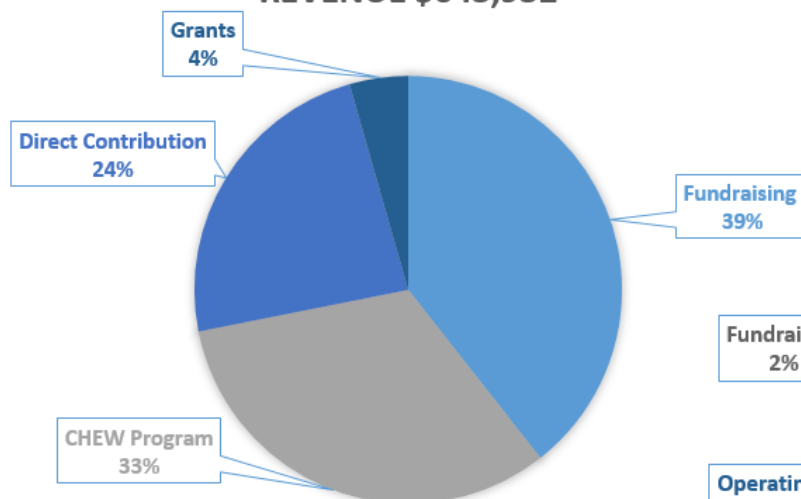
Raquel R. Painter
President/Chief Professional Officer



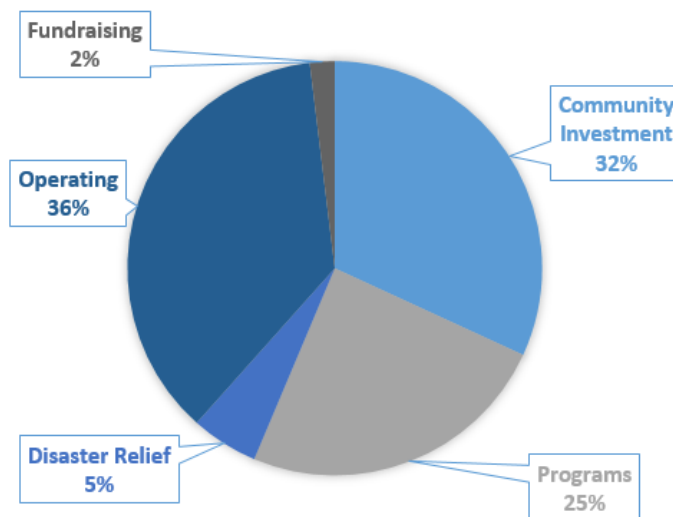
Tara Young
Board Chairman

FINANCIAL HIGHLIGHTS

REVENUE \$643,932



EXPENSES \$613,315



STAFF

Raquel Painter, President / Chief Professional Officer

Shelly Kieweg, Community Impact Director **Lisa Heavilin**, Finance & Operations Director

BOARD OF DIRECTORS

Tara Young, Chairman
Enterprise Corp.
Maria Dempster, Vice Chairman
Marine Federal Credit Union
Paula Redick, Treasurer
Jones-Onslow EMC
Diana KingBarnes, Campaign Chair
Marine Federal Credit Union
Gayle Alvis, Disaster Relief Chair
Community Volunteer
Angi Sheegog, Community Investment Chair
Community Volunteer
Courtney Johnson, Secretary
Tina Glover State Farm Agency
Brent Anderson
Onslow County Schools

Wendell Boykin
NC Dept of Public Safety
Chris Classen, Past Chairman
Scott & Scott Attorney at Law
Mike Choice
Chick-fil-A
Crystal Massie
Marine Chevrolet
Michelle Huckleberry
Mission BBQ
Adrienne James
M&S Sanitation
Stephanie Moser
Assistant District Attorney
Karen Salefsky
PNC Bank

COMMUNITY IMPACT

United Way of Onslow County manages the community's 2-1-1 resource hotline, Volunteer Onslow and the Jacksonville-Onslow Disaster Relief Fund.

Get Help! 2-1-1 is an easy-to-remember and universally recognizable telephone number that connects people in need with information and assistance through referral to community services and providers. Available 24-hours per day/ 365 days per year, United Way of Onslow County's NC 2-1-1 call volume averages **370+ calls per month**, plus the United Way of Onslow County office directly receives additional resource calls.



2-1-1 Top Request Categories

Housing & Shelter – 1,858
Food - 186
Utilities - 823
Healthcare/COVID - 70
Mental Health & Addictions - 70
Employment & Income - 107
Clothing & Household - 46
Child Care & Parenting - 10
Government & Legal - 143
Transportation Assistance - 33
Education - 10
Disaster - 55
Other - 927
Total for top requests 4,442

HURRICANE FLORENCE DISASTER RECOVERY

United Way of Onslow County chairs the Onslow Strong Disaster Recover Alliance. Its mission is to support Onslow County residents before, during and after a disaster strikes. This year we have supported **hundreds** of Onslow County residents with recovery efforts from Hurricane Florence.



United Way of Onslow County manages Volunteer Onslow, the Jacksonville-Onslow Volunteer & Nonprofit Resource Center. We had **9,026 volunteers** supporting the efforts of **119 agencies** totaling **106,588 volunteer hours** resulting in **\$1.3M in sweat equity** for Onslow County.

Thank you VOLUNTEERS!

COMMUNITY IMPACT

United Way of Onslow County manages the CHEW (Children Healthy Eating on Weekends) Program, Stuff the Bus campaign and Stamp out Hunger initiative.

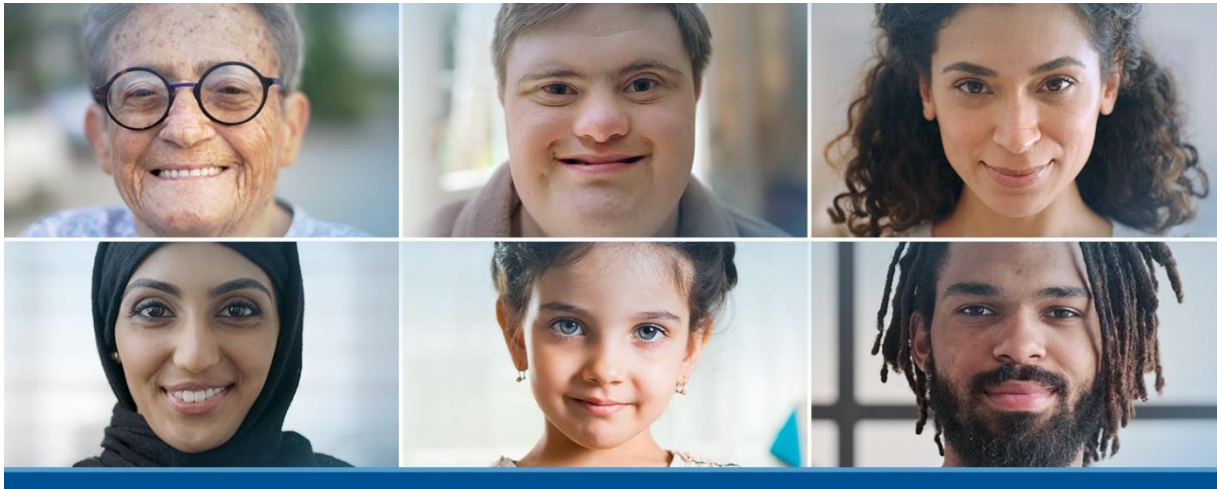


The **CHEW! Program** assists children in our community by providing backpacks filled with child-friendly, easy to prepare meals over the weekend. In the 2020-2021 school year, **34 Onslow County Schools** participated in the **CHEW! Program** serving **855 children** each weekend and distributing **23,961** bags, totaling **143,766** meals to our food insecure children.

Each August, United Way of Onslow County holds a **Stuff the Bus** campaign to collect school supplies for Onslow County Schools Social Workers. The Social Workers distribute the school supplies to the neediest children in the school districts. Over **15,000** school supplies were distributed to **Onslow County School Social Workers** through our **Stuff the Bus** campaign.



COMMUNITY INVESTMENT



At United Way of Onslow County, we fight for the health, education and financial stability for every person in Onslow County. We partner with agencies in the community that focus on goals and outcomes in the areas of education, financial stability, and health and we work together to create long-lasting changes that improve lives and create possibilities through our **COMMUNITY INVESTMENT PROCESS**.

The United Way of Onslow County raises money to support programs and services at **12 local Community Partners** that positively affect the most pressing issues in our communities through **18 programs**. The Community Partners complete a grant application requesting funding for specific programs around Education, Health and Financial Stability. A total of **\$200,000** was awarded to our Onslow County community agencies.

The annual workplace giving campaign fuels our work! United Way of Onslow County's Community Investment Process is:

Volunteer-driven: A diverse pool of volunteers from across the community leads the process. Our volunteer Board of Directors sets our strategic plan and approves all investment decisions.

Backed by research and data: Before any investment decisions are made, we study the needs in our community, issues facing our neighbors, efforts to address the needs and the potential for impact.

Results-oriented: Investment recipients provide outcomes information that demonstrates the value of their programs.

Comprehensive: Combines a review of financial and administrative information, program evaluation and site visits.

Ongoing: Investment recipients are monitored on an ongoing basis to ensure quality service delivery and effectiveness.

Stewardship. Accountability and efficiency are two of the major differences of United Way of Onslow County. Our community investments are backed by research, made by trained volunteers, and ensured by good stewardship.

PARTNER AGENCIES



American Red Cross

Emergency Services provides disaster relief every 7 hours in Eastern North Carolina. Our Red Cross is here to help prevent, prepare for and respond to life-threatening emergencies.

Belgrade Community Action Association

Achieving Academic Success: Students receive targeted instruction for academic growth through the use of STEM (science, technology engineering, and mathematics) and After School Achievement Programs designed to expand and strengthen critical thinking, collaboration, and communication skills.



East Carolina Council, BSA

Traditional Scouting: Offers a year-round, outdoor-centered program designed to meet the developmental needs of young men from ages 7-18, and both young men and women ages 13-20.

Learning for Life: Develops and delivers engaging, research-based academic, character, leadership, and career focused programs aligned to state and national standards.

STEM: Outreach program which exposes youth to Science, Technology, Engineering and Math (STEM) subjects, while teaching the character and leadership of traditional Scouting; a hybrid of traditional Scouting and STEM

PARTNER AGENCIES



Brigade Boys and Girls Club

After School and Summer

Programs: Provides a positive haven for youth in Onslow County ages 5-18 with evidence-based programs to ensure a fun and educational experience.

Girl Scouts, NC Coastal Pines

Onslow County Girl Scout Leadership Experience: Fosters the development of real-world skills and the confidence to succeed in under-served and under-resourced communities through leadership, service, STEM, healthy living, citizenship, stewardship, arts, culture, environment, and the outdoors.



Friends of the Aging

Senior Needs: Provides incontinence supplies and nutritional supplements to seniors in need to maintain their health status and quality of life in their homes.

PARTNER AGENCIES



True Justice International

Fights to eradicate sex trafficking through Reaching, Raising Up and Restoring the lives of survivors.

Onslow Community Outreach

Homeless Shelter: Provides short-term emergency housing along with meals, laundry, and shower facilities in a clean and safe environment.

Soup Kitchen: Community-based food program that includes soup kitchen, meals delivery, and monthly food bank.

Caring Community Clinic: Provides primary health care services to uninsured and low-income residents of Onslow County.

Onslow Women's Center

Safe House: Empowers today's victims and their children of domestic violence or sexual assault to become tomorrow's survivors through safe, confidential shelter.



PARTNER AGENCIES



PEERS Family Development Center

Childcare: Provides free respite care to parents feeling overwhelmed with the responsibilities of parenting, while providing children with a safe place to learn.

Parent Education Enhancement: Provides free evidence-based parenting education taught by certified instructors for anyone in a parenting role with free childcare and dinner offered.

Possumwood Acres Wildlife Sanctuary

Come Find Your CENTER (Caring, Eco-Therapy, Nature, Tranquility, Environment, Raptors): Providing Patients with Post-Traumatic Stress Disorder, Traumatic Brain Injury, and Autism Spectrum Disorders the ability to participate in a variety of holistic and sensory biofeedback activities on the sanctuary grounds with the goal of reducing anger, depression, anxiety, stress and high blood pressure while increasing self-confidence, acceptance, positive moods and thoughts.

Sponsors for Academic Talent

Promotes academic and scholastic achievement among students in Onslow County Schools, while promoting the value and necessity of community service.



Together, we are creating opportunities for our neighbors and our community to thrive. United Way of Onslow County and our community partners are here to help families meet their basic needs, like food and housing, and establish a pathway to a better future through education.

TOGETHER WE CHANGED THE LIVES OF 30,000+ RESIDENTS.

LIVE UNITED



United Way of Onslow County

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